



BA-SE: GLOBAL Social Enterprise Competition 2026

The Faculty of Business Administration, Rajamangala University of Technology Isan (RMUTI), organized the Business Plan Competition, the Global Social Enterprise Competition, presenting SE business plans under the concept of “*Youth Empowerment for Global Change*.”

Requirements

- Available for undergraduate students to develop business plan under the concept " *Youth Empowerment for Global Change* "
- All team members must be undergraduate students from any year of study.
- The team consists of 2-5 members.
- Each team must have one advisor from the same institution as the team members.
- The business concept must be focused on BCG Economy (Bio-Circular-Green Economy).
- The submitted proposal has never won any competition or similar event before. (**Submissions:** https://www.academic-ba.com/ba-se/pre_submission.php)

Important dates

Now – June 12, 2026: Submission

June 15, 2026: First round announcement for participating teams (<https://academic-ba.com/base/>)

June 26, 2026: Pitching day (Online, In-Person) (Online via Zoom meeting and onsite at RMUTI)

Principles and Reasons

Currently, climate change has become an urgent issue that impacts all sectors of society, including the environment, economy, and human health. Addressing this problem requires collaboration from all sectors, particularly the business sector, which plays a crucial role in creating innovations and carrying out activities that significantly affect the environment.

In response to this, the Faculty of Business Administration, RMUTI, Thailand has the idea to organize the **Global Social Enterprise Competition**, a competition for developing business plans under the concept of “**Youth Empowerment for Global Change**”. The competition aims to inspire and encourage young entrepreneurs, as well as those interested in social enterprises, to have the opportunity to develop ideas and business plans that address this challenge. The focus is on creating a balance between business growth and environmental sustainability.

This competition is also an open platform for undergraduate students from universities around the world. The competition will follow a business plan, with applications and submissions being accepted through the **SE Competition** system on this website.

Objectives of the Project

The objectives of the event are:

- 1) To promote the integration of business management knowledge with academic services for businesses and society among students.
- 2) To provide a platform for students to showcase their creativity in developing social enterprise business plans.
- 3) To create a network for exchanging academic knowledge at an international level.

Expectations and Outcomes

The expectations and outcomes include:

- 1) The integration of students' knowledge in related courses to further develop business plans that can be practically applied by entrepreneurs.
- 2) Academic collaboration networks between national and international higher education institutions, as well as the business sector.

Pitching Day Evaluation Criteria

25% Problem Solving

Explain the reasons for the project along with the implementation plan.

25% SE Impact

Address the BCG Economy policy (Bio-Circular-Green Economy).

15% Practicality

Develop practical concepts.

15% Creative Idea

Unique and creative ideas.

10% Presentation Ability

The ability to present projects on stage.

10% Answering Questions

Ability to respond to questions.

Win the PRIZE

1st Winner: \$920USD + SE competition Trophy + certificate

2nd Winner: \$550USD + certificate

3rd Winner: \$300USD + certificate

Honorable mention: \$150 USD + Certificate

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For more informations: <https://academic-ba.com/base/>