



Agenda

Global Social Enterprise Competition Project Business Plan Competition Under the Concept of “Youth empowerment for global change”

June 26, 2026

at 01109 room, Faculty of Business Administration, Rajamangala University
of Technology Isan, Thailand and Online via Zoom Meeting Program
(Hybrid event)

Time <i>(Bangkok Time Zone)</i>	Event
8:00 AM – 8:30 AM	Registration and Check-in
8:30 AM – 9:00 AM	● Explain the judging process and criteria ● Draw lots for the competition
9:00 AM – 9:15 AM	Opening the Ceremony
9:15 AM – 9:45 AM	Special Lecture I ➤ Speaker: Professor Richard Bryden ➤ Topic: "Enhancing Regional Competitiveness through Social Enterprise: An MOC Perspective"
9:45 AM – 10:15 AM	Special Lecture II ➤ Speaker: Representative from the United Nations Resident Coordinator Office ➤ Topic: "Social Enterprise and Sustainable Development"
10:15 AM – 10:45 AM	Special Lecture III ➤ Speaker: Professor Dr. Huang Hsiang Hsi ➤ Topic: “Leveraging innovation and technology for global social enterprise competitiveness: integrating sustainability and strategic management perspectives”
10:45 AM – 11:00 AM	Coffee Break
11:00 AM – 11:15 AM	- Video Presentation: The Journey of the Global Social Enterprise - Introduction of the Judges

Time (Bangkok Time Zone)	Event
11:15 AM – 12:00 PM	Presentation : No. 1 - 3 - Each participant will have 10 minutes to present. - Q&A for 5 minutes.
12:00 PM – 13:00 PM	Lunch Break
13:00 PM – 14:15 PM	Presentation : No.4 - 8 - Each participant will have 10 minutes to present. - Q&A for 5 minutes.
14:15 PM – 14:30 PM	Coffee Break
14:30 PM – 15:15 PM	Presentation : No. 9 - 11 - Each participant will have 10 minutes to present. - Q&A for 5 minutes.
15:15 PM – 15:30 PM	Summary of Scores
15:30 PM – 16:00 PM	- Announcement of Winners - Award Presentation Ceremony - First Prize: Trophy and cash award of USD 900 - First Runner-up: Plaque and cash award of USD 500 - Second Runner-up: Plaque and cash award of USD 300 - Two Honorable Mention Awards: Cash award of USD 100 * All participants will receive an electronic certificate, which can be downloaded from the project website at https://academic-ba.com/ba-se/index.php.

Join Zoom Meeting :

<https://zoom.us/j/93812682493?pwd=Z4rnf892nNiffGY3DDq7fGXzmLAVYp.1>

Meeting ID: 938 1268 2493