

Project Proposal

Global Social Enterprise Competition Project
Business Plan Competition Under the Concept of
“Youth Empowerment for Global Change”

by Faculty of Business Administration, Rajamangala University of Technology Isan (RMUTI),
Nakhon Ratchasima, Thailand.

Project's Name

Team's Name

The number of team members =persons

1) Team Members' Information

1.1 First Name – Last Name.....

Position in the team.....

Mobile phone..... Line ID.....

Email.....

Currently an undergraduate student Year.....Faculty/School.....

Department.....

Name of the Institute.....

1.2 First Name – Last Name.....

Position in the team.....

Mobile phone..... Line ID.....

Email.....

Currently an undergraduate student Year.....Faculty/School.....

Department.....

Name of the Institute.....

1.3 First Name – Last Name.....

Position in the team.....

Mobile phone..... Line ID.....

Email.....

Currently an undergraduate student Year.....Faculty/School.....

Department.....

Name of the Institute.....



1.4 First Name – Last Name.....

Position in the team.....

Mobile phone..... Line ID.....

Email.....

Currently an undergraduate student Year.....Faculty/School.....

Department.....

Name of the Institute.....

1.5 First Name – Last Name.....

Position in the team.....

Mobile phone..... Line ID.....

Email.....

Currently an undergraduate student Year.....Faculty/School.....

Department.....

Name of the Institute.....

2) Advisor's Information

2.1 First Name – Last Name.....

Position.....

Affiliation.....

Phone number..... Mobile phone..... Fax number

Email.....

2.2 (if available) First Name – Last Name.....

Position.....

Affiliation.....

Phone number..... Mobile phone..... Fax number

Email.....

- 3) **Executive summary** (Summarize the business overview and business plan to provide a basic understanding of the entire business and plan.)

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- 4) **Company description** (Describe the concept of establishing the business, what the business does such as selling products or providing services, what benefits it provides to customers/users, who the customers are, who the stakeholders are (those who will benefit or be affected by the business), the pictures of the products or services, etc.)

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- 5) **Market analysis** (Describe market analysis such as predicting the growth of the business's products/services in the market (market growth), analyze the business situation (SWOT analysis), etc.)

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9) **Funding request and financial projections** (Describe the financial situation, financial analysis, amount of capital required, source of funds, with the demonstration of consistency with the business plan and goals, etc.)

10) **Risk and emergency plan** (Describe situations that may prevent the plan from proceeding as planned and specify how to handle it.)

11) **Building business partnerships**

12) **Expected environmental and social benefits**



13) Business Model Canvas (BMC)