

Project Proposal

Global Social Enterprise Competition Project
Business Plan Competition Under the Concept of
“Youth Empowerment for Global Change”

by Faculty of Business Administration, Rajamangala University of Technology Isan (RMUTI),
Nakhon Ratchasima, Thailand.

Project's Name

Team's Name

The number of team members =persons

1) Team Members' Information

1.1 First Name – Last Name.....

Position in the team.....

Mobile phone..... Line ID.....

Email.....

Currently an undergraduate student Year.....Faculty/School.....

Department.....

Name of the Institute.....

1.2 First Name – Last Name.....

Position in the team.....

Mobile phone..... Line ID.....

Email.....

Currently an undergraduate student Year.....Faculty/School.....

Department.....

Name of the Institute.....

1.3 First Name – Last Name.....

Position in the team.....

Mobile phone..... Line ID.....

Email.....

Currently an undergraduate student Year.....Faculty/School.....

Department.....

Name of the Institute.....



1.4 First Name – Last Name.....

Position in the team.....

Mobile phone..... Line ID.....

Email.....

Currently an undergraduate student Year.....Faculty/School.....

Department.....

Name of the Institute.....

1.5 First Name – Last Name.....

Position in the team.....

Mobile phone..... Line ID.....

Email.....

Currently an undergraduate student Year.....Faculty/School.....

Department.....

Name of the Institute.....

2) Advisor's Information

2.1 First Name – Last Name.....

Position.....

Affiliation.....

Phone number..... Mobile phone..... Fax number

Email.....

2.2 (if available) First Name – Last Name.....

Position.....

Affiliation.....

Phone number..... Mobile phone..... Fax number

Email.....

- [illegible]

- [illegible]

- [illegible]



6) Organization and management (Describe the business information, the business name, organizational structure, vision, mission, etc.)

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7) Marketing and sales plans (Describe marketing goals, marketing strategies, sales forecasts or ROI (Return on Investment), etc.)

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8) Production plan/ Operations plan

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9) **Funding request and financial projections** (Describe the financial situation, financial analysis, amount of capital required, source of funds, with the demonstration of consistency with the business plan and goals, etc.)

10) **Risk and emergency plan** (Describe situations that may prevent the plan from proceeding as planned and specify how to handle it.)

11) **Building business partnerships**

12) **Expected environmental and social benefits**



13) Business Model Canvas (BMC)