

Project Proposal

Global Social Enterprise Competition Project
Business Plan Competition Under the Concept of
"Youth Empowerment for Global Change"

by Faculty of Business Administration, Rajamangala University of Technology Isan (RMUTI), Nakhon Ratchasima, Thailand.

	Project's Name		
	Team's Name		
	The number of team members =	persons	
1)	Team Members' Information		
	1.1 First Name – Last Name		
	Position in the team		
	Mobile phone	Line ID	
	Email		
	Currently an undergraduate student Yea	ır	Faculty/School
	Department		
	Name of the Institute		
	1.2 First Name – Last Name		
	Position in the team		
	Mobile phone	Line ID	
	Email		
	Currently an undergraduate student Yea	ır	_Faculty/School
	Department		
	Name of the Institute		
	1.3 First Name – Last Name		
	Position in the team		
	Mobile phone	Line ID	
	Email		
	Currently an undergraduate student Yea	ır	_Faculty/School
	Department		
	Name of the Institute		





	1.4 First Name – Last Name				
	Mobile phone				
	Email				
			Faculty/School		
	Name of the Institute				
	1.5 First Name – Last Name				
	Position in the team.				
	•				
	Email				
	,		_Faculty/School		
	Name of the Institute				
2)	Advisor's Information				
2)					
2)	2.1 First Name – Last Name				
2)	2.1 First Name – Last Name Position.				
2)	2.1 First Name – Last Name Position.				
2)	2.1 First Name – Last Name Position	lobile phone	Fax number		
2)	2.1 First Name – Last Name Position Affiliation	lobile phone	Fax number		
2)	2.1 First Name – Last Name Position Affiliation	lobile phone	Fax number		
2)	2.1 First Name – Last Name Position	lobile phone Last Name.	Fax number		
2)	2.1 First Name – Last Name Position	lobile phone Last Name	Fax number		
2)	2.1 First Name – Last Name Position	lobile phone Last Name	Fax number		
2)	2.1 First Name – Last Name Position	lobile phone	Fax number		





3)	Executive summary (Summarize the business overview and business plan to provide a basic understanding of the entire business and plan.)
4)	Company description (Describe the concept of establishing the business, what the business does such as selling products or providing services, what benefits it provides to customers/users, who the customers are, who the stakeholders are (those who will benefit or be affected by the business), the pictures of the products or services, etc.)
5)	Market analysis (Describe market analysis such as predicting the growth of the business's products/services in the market (market growth), analyze the business situation (SWOT analysis), etc.)





Organization and management (Describe the business information, the business name organizational structure, vision, mission, etc.)
Marketing and sales plans (Describe marketing goals, marketing strategies, sales forecasts or ROI (Return on Investment), etc.)
Production plan/ Operations plan





9)	Funding request and financial projections (Describe the financial situation, financial analysis, amount of capital required, source of funds, with the demonstration of consistency with the business plan and goals, etc.)
	Risk and emergency plan (Describe situations that may prevent the plan from proceeding
	as planned and specify how to handle it.)
	Building business partnerships
12)	Expected environmental and social benefits





13) E	3) Business Model Canvas (BMC)					

